



2023 Summer Social Event: The event of the summer!

The Canadian Marketing Association and the Sponsorship Marketing Council of Canada have partnered once again to bring you the **Summer Social Event**. Last year's event was a huge success with interactive games, prizes and special cocktails. Ask anyone in attendance and they will tell you that it was an amazing event. Join the marketing and sponsorship community to network, socialize and have some fun.

Increase your brand visibility by providing an immersive experience for a targeted audience of marketers, agencies, and industry professionals as a supporting sponsor.

Supporting Sponsor \$3,000

- Logo recognition on CMA & SMCC event website
- Logo recognition on pre-event promotion
- Social posts to promote activation at event
- Three tickets to the event
- Option to provide a themed activation*:
 - Photo booth
 - Networking game
 - DJ / Music
 - Themed cocktail
 - Prize give-aways
 - Contests

*Additional activation costs may apply

Presented by:



Event Details

Date: July 20, 2023, 5:00 p.m. – 8:00 p.m.

Location: Downtown Toronto Venue

Tickets: member:\$50 non-member: \$89
(Includes all drinks and light snacks)

To learn more, contact
sponsorship@thecma.ca
or 416.562.2642

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