

**2020 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 73 PATHWAYS/SOCIAL MEDIA SURVEY
FINAL TOPLINE
August 31-September 7, 2020
N=9,220**

ASK ALL:

NEWSPLAT How often do you get news from... [RANDOMIZE]

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. Television Aug 31-Sep 7, 2020	40	28	20	11	*
b. Radio Aug 31-Sep 7, 2020	16	34	28	21	*
c. Print publications Aug 31-Sep 7, 2020	10	22	39	29	*

DISPLAY IF INTERNET USER**(XTABLET=2) [N=9,080]****BASED ON TOTAL:**

d. A smartphone, computer or tablet Aug 31-Sep 7, 2020	60	26	7	7	*
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ASK IF GETS NEWS FROM DIGITAL DEVICES AT LEAST RARELY (NEWSPLAT_d=2-4) [N=8,846]:

NEWSPLAT_DIG Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from... [RANDOMIZE]

BASED ON TOTAL:

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. News websites or apps Aug 31-Sep 7, 2020	34	35	16	15	*
b. Social media such as Facebook, Twitter, or Instagram Aug 31-Sep 7, 2020	23	30	18	29	*
c. Search through Google or other search engines Aug 31-Sep 7, 2020	23	41	20	15	*
d. Podcasts Aug 31-Sep 7, 2020	6	16	24	53	*

ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM (AT LEAST TWO OF NEWSPLAT_a-c=2-4 AND NEWSPLAT_DIG_a-d=2-4) [N=9,135]:

PLATFORM_PREFER Which do you prefer for getting news? [RANDOMIZE IN SAME ORDER AS FOR NEWSPLAT AND NEWSPLAT_DIG; SHOW ONLY THOSE USED AT LEAST RARELY IN NEWSPLAT_a-c=2-4 OR NEWSPLAT_DIG_a-d=2-4; AUTOPUNCH IF ONLY USES ONE SOURCE]

BASED ON TOTAL:

Aug 31-Sep 7

2020

35	Television
7	Radio
5	Print publications
26	News websites or apps
11	Social media such as Facebook, Twitter, or Instagram
12	Search through Google or other search engines
3	Podcasts
1	No answer
1	Did not get news on any platform

ASK ALL WITH INTERNET ACCESS (XTABLET=2) [N=9,080]:

WEB1 Do you use any of the following social media sites? [RANDOMIZE]

BASED ON TOTAL

	<u>Yes, use this</u>	<u>No, do not use this²</u>	<u>No answer</u>
a. Twitter			
Aug 31-Sep 7, 2020	25	74	1
Jan 6-Jan 21, 2020	22	76	2
July 8-July 21, 2019	23	76	1
Jan 22-Feb 5, 2019	23	75	2
b. Instagram			
Aug 31-Sep 7, 2020	40	59	1
Jan 6-Jan 21, 2020	37	62	1
July 8-July 21, 2019	38	61	1
Jan 22-Feb 5, 2019	37	62	1
c. Facebook			
Aug 31-Sep 7, 2020	68	32	1
Jan 6-Jan 21, 2020	67	32	1
July 8-July 21, 2019	71	29	*
Jan 22-Feb 5, 2019	72	28	1
c. Snapchat			
Aug 31-Sep 7, 2020	22	77	1
July 8-July 21, 2019	23	76	1
Jan 22-Feb 5, 2019	24	75	2
e. YouTube			
Aug 31-Sep 7, 2020	74	26	1
Jan 6-Jan 21, 2020	71	28	1
July 8-July 21, 2019	74	25	*
Jan 22-Feb 5, 2019	81	19	1

² In Jan 22-Feb 5, 2019, the 3% of respondents who do not have internet access at home were asked this question and their responses were included. In later surveys, the respondents who do not have internet access at home were excluded from the question; they are included here with those who said "Never."

WEB1 CONTINUED ...		<u>Yes, use this</u>	<u>No, do not use this</u>	<u>No answer</u>
f.	LinkedIn			
	Aug 31-Sep 7, 2020	25	74	1
	July 8-July 21, 2019	27	72	1
g.	Reddit			
	Aug 31-Sep 7, 2020	15	83	1
	July 8-July 21, 2019	13	86	1
h.	Tumblr			
	Aug 31-Sep 7, 2020	4	95	1
	July 8-July 21, 2019	4	94	1
i.	WhatsApp			
	Aug 31-Sep 7, 2020	19	80	1
	July 8-July 21, 2019	18	81	1
j.	TikTok			
	Aug 31-Sep 7, 2020	12	87	1
	July 8-July 21, 2019	3	95	2
k.	Twitch			
	Aug 31-Sep 7, 2020	6	92	1
	July 8-July 21, 2019	5	93	1

ASK IF USES ANY SOCIAL MEDIAL SITES:

SOCIALNEWS Do you REGULARLY get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family. **[ONLY SHOW ITEMS USED IN WEB1 (WEB1a-k=1); RANDOMIZE IN SAME ORDER AS WEB1]**

BASED ON TOTAL		<u>Yes, regularly get news on this</u>	<u>No, don't regularly get news on this</u>	<u>No answer</u>
a.	Twitter			
	Aug 31-Sep 7, 2020	15	85	*
b.	Instagram			
	Aug 31-Sep 7, 2020	11	88	*
c.	Facebook			
	Aug 31-Sep 7, 2020	36	63	*
d.	Snapchat			
	Aug 31-Sep 7, 2020	4	96	*
e.	YouTube			
	Aug 31-Sep 7, 2020	23	76	*
f.	LinkedIn			
	Aug 31-Sep 7, 2020	4	96	*
g.	Reddit			
	Aug 31-Sep 7, 2020	6	94	*
h.	Tumblr			
	Aug 31-Sep 7, 2020	1	99	0

SOCIALNEWS CONTINUED ...

	Yes, regularly get <u>news on this</u>	No, don't regularly get <u>news on this</u>	No <u>answer</u>
i. WhatsApp Aug 31-Sep 7, 2020	3	97	*
j. TikTok Aug 31-Sep 7, 2020	3	97	*
k. Twitch Aug 31-Sep 7, 2020	1	99	*

ASK SOCIAL MEDIA NEWS CONSUMER (NEWSPLAT_DIG_b=2,3,4) [N=6,396]:

SNSSKIP Which of the following best describes how you approach news stories from social media sites, even if neither is exactly right? **[RANDOMIZE]**

I expect the news I see on social media will...

Aug 31-Sep 7 <u>2020</u>		TREND FOR COMPARISON:³	
		July 8–July 21 <u>2019</u>	July 30-Aug 12 <u>2018</u>
39	Largely be accurate	40	42
59	Largely be inaccurate	59	57
1	No answer	1	1

ASK SOCIAL MEDIA NEWS CONSUMER (NEWSPLAT_DIG_b=2,3,4) [N=6,396]:

SNSINFORM Overall, would you say news on social media has... **[RANDOMIZE FIRST TWO RESPONSES]**

Aug 31-Sep 7 <u>2020</u>		TREND FOR COMPARISON:¹	
		Jul 8–July 21 <u>2019</u>	Jul 30-Aug 12 <u>2018</u>
29	Helped you better understand current events	35	36
23	Made you more confused about current events	15	15
47	Not made much of a difference	49	48
1	No answer	*	1

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED

³ July 2019 and August 2018 questions were filtered on a different measurement of social media news use. Respondents had to "get news from a social media site (such as Facebook, Twitter, or Snapchat)" either "often," "sometimes" or "hardly ever."