



# Environmental Credit Service

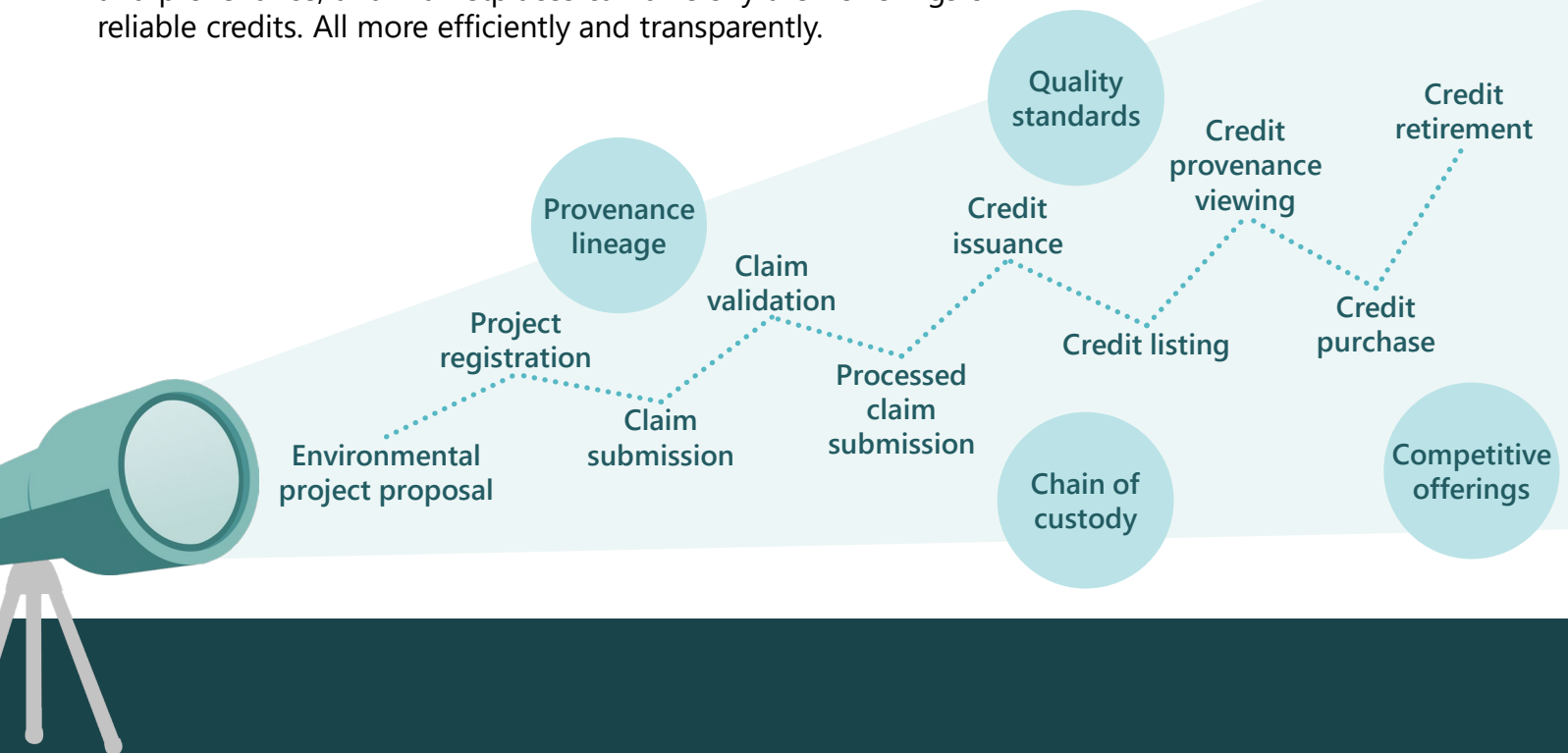
Redefining environmental assets with transparency



**Environmental Credit Service**, a new solution from Microsoft Cloud for Sustainability, delivers a common infrastructure and shared data standard to address inconsistencies and distrust in today's credit ecosystem. Using it, credit lifecycle participants can create more reliable, diverse, and scalable credits to support growing demand.

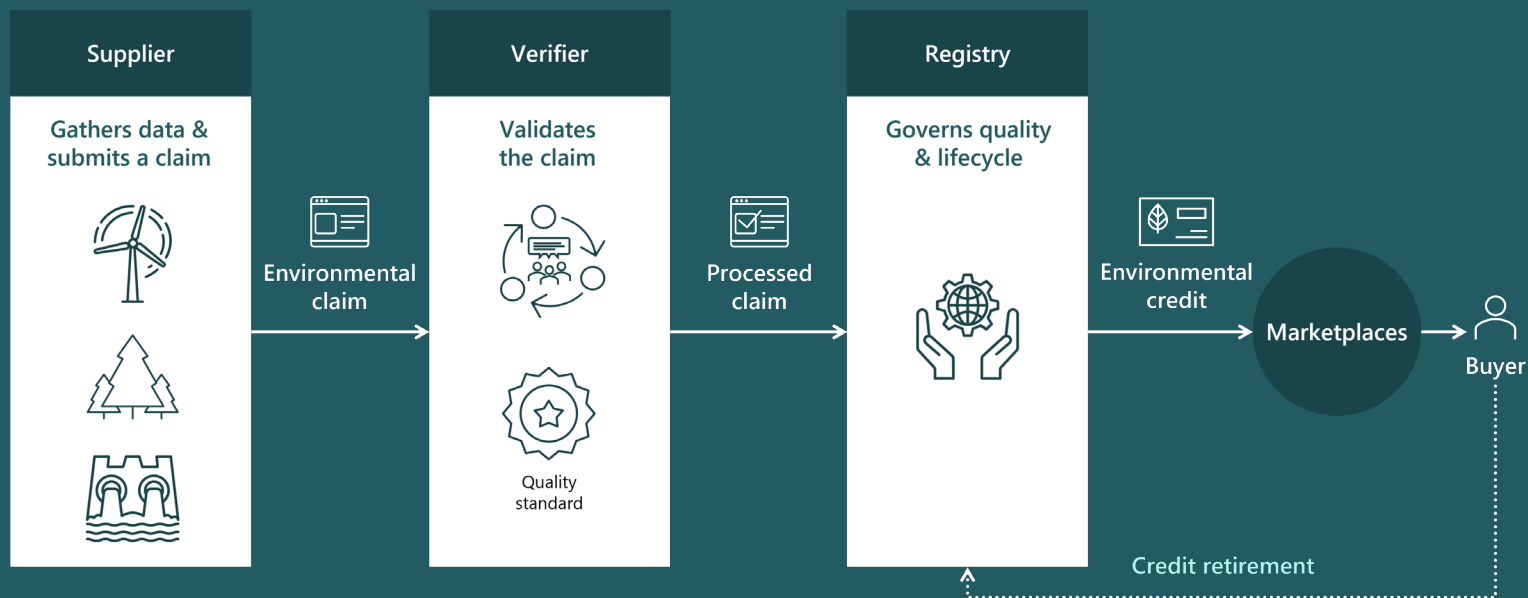
Organizations want high-quality carbon credits to help them achieve carbon reduction goals quickly and reliably. But today's credit markets are strained by inconsistent standards and siloed credit and claim data.

With **transparency across the credit lifecycle**, all stakeholders can trace and standardize the credit origination process. Environmental project owners and developers can submit claims to verifiers; registries can ensure credit quality and provenance; and marketplaces can diversify their offerings of reliable credits. All more efficiently and transparently.



# Accelerate time to market for environmental credits

Use a common infrastructure and shared data standard to streamline creation of more and better environmental credits.



## Simplify creation of environmental credits

Digitize & automate the measurement, reporting, and verification (MRV) process for environmental projects to dramatically improve time to market for credits.

- ✓ Enable introduction of new sources of evidence.
- ✓ Innovate around nature- and data-based claims.

## Improve credit quality & confidence

Establish a source of truth and traceability for environmental assets, with end-to-end lifecycle transparency for all stakeholders.

- ✓ Screen for double-counting and -spending to help stabilize credit value.
- ✓ Help drive trust and momentum with evidence-backed claims.

## Scale asset supply to meet rising demand

Empower project developers, verifiers, and registries to share standards, collect relevant data, and increase offerings.

- ✓ Move beyond inefficient custom integrations.
- ✓ Increase options for distribution via integrated marketplaces, exchanges, and emerging markets.

## ▶ Get started today

Learn more: [aka.ms/Introducing-Environmental-Credit-Service](https://aka.ms/Introducing-Environmental-Credit-Service)

Request to preview Environmental Credit service:  
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