



# COMMISSION ON THE ARTS AND HUMANITIES

## FY 2023 PERFORMANCE ACCOUNTABILITY REPORT

JANUARY 16, 2024

# CONTENTS

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- Contents** **2**
- 1 Commission on the Arts and Humanities** **3**
- 2 2023 Objectives** **4**
- 3 2023 Operations** **5**
- 4 2023 Strategic Initiatives** **6**
- 5 2023 Key Performance Indicators and Workload Measures** **8**

# 1 COMMISSION ON THE ARTS AND HUMANITIES

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*Mission:* The mission of the DC Commission on the Arts and Humanities (CAH) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

*Services:* CAH offers a diverse range of grant programs and cultural activities to support practicing artists, arts organizations and community groups. In partnership with the community both nationally and locally, CAH initiates and supports lifelong cultural experiences that are reflective of the diversity of Washington, DC.

## 2 2023 OBJECTIVES

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### Strategic Objective

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Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all.

Arts Education - Promote systemic improvement in pre-K - 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem.

Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors.

Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life.

Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods.

Create and maintain a highly efficient, transparent, and responsive District government.

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### 3 2023 OPERATIONS

Operation Title	Operation Description
<b>Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of non-profits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all.</b>	
Legislative And Grants Management: Key Project	Supporting arts and humanities practitioners through professional development, technical assistance, site visits and grants.
Customer Service: Daily Service	Ensure operational efficiency with a focus on improving systems and transparency throughout all facets of operations.
<b>Arts Education - Promote systemic improvement in pre-K - 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem.</b>	
Arts Learning For Youth: Daily Service	Professional development training for teachers, teaching artists and arts administrators.
Arts Learning For Youth: Daily Service	In- and out-of-school time arts-based programming.
<b>Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors.</b>	
Property Management: Daily Service	District partnerships and the Lincoln Theatre program.
<b>Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life.</b>	
Arts Building Communities: Key Project	Discipline-based events and programs.
<b>Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods.</b>	
Arts Building Communities: Daily Service	Installation and exhibition of public and fine art.
Neighborhood and Public Art: Daily Service	Commission public art projects.
<b>Create and maintain a highly efficient, transparent, and responsive District government.</b>	
Customer Service: Key Project	Initiatives and programming that focus on I.D.E.A. (Inclusion, Diversity, Equity and Access), ensuring the public in all 8 Wards have opportunities to engage in the arts and humanities.

## 4 2023 STRATEGIC INITIATIVES

In FY 2023, Commission on the Arts and Humanities had 5 Strategic Initiatives and completed 100%.

Title	Description	Update
Capacity Building Initiative	New project-based grant for organizations to focus on capacity building - either for areas of need identified by CAH or the applicant. Grantees engage in process of working with facilitators to identify, prioritize, and solve for capacity needs within their organizations. Organizations are place in cohorts to facilitate collaboration, and sharing of resources and knowledge.	Completed to date:
Capacity Building Initiative	New project-based grant for organizations to focus on capacity building - either for areas of need identified by CAH or the applicant. Grantees engage in process of working with facilitators to identify, prioritize, and solve for capacity needs within their organizations. Organizations are place in cohorts to facilitate collaboration, and sharing of resources and knowledge.	Completed to date:
Grantmaking Process Update	CAH will collaborate with the Grants Management Division, OCA, on a complete revision of CAH's Request for Applications (RFA) template. This revision will incorporate latest best practices and will be more consistent with RFAs produced by other District grantmaking agencies. It should also improve processing of grants paperwork and allow for grantees to receive funds in less time. This project is carried-over from FY22.	Completed to date:
Grantmaking Process Update	CAH will collaborate with the Grants Management Division, OCA, on a complete revision of CAH's Request for Applications (RFA) template. This revision will incorporate latest best practices and will be more consistent with RFAs produced by other District grantmaking agencies. It should also improve processing of grants paperwork and allow for grantees to receive funds in less time. This project is carried-over from FY22.	Completed to date:

Space and capacity building for BIPOC arts organizations	CAH will engage organizations in Wards 7 and 8 that identify as BIPOC nonprofit arts and humanities organizations in a series of community discussions to identify a collective impact initiative to address the need for space. CAH will then develop and issue a two-part Request for Proposals (RFP) for BIPOC arts organizations to plan for the purchase or long-term lease of space that would collectively house their organizations and programming in Ward 7 or 8. This initiative is carried-over from FY22.	Completed to date:
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## 5 2023 KEY PERFORMANCE INDICATORS AND WORKLOAD MEASURES

### Key Performance Indicators

Measure	Directionality	FY 2021	FY 2022	FY 2023 Q1	FY 2023 Q2	FY 2023 Q3	FY 2023 Q4	FY 2023	FY 2023 Target	Was 2023 KPI Met?	Explanation of Unmet KPI
<b>Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all.</b>											
Average number of days from grant application deadline to establishing purchase order for awarded grants	Down is Better	New in 2022	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	180	-	-	Because of the nature of CAH's grant-making year, it is almost impossible to reduce the various cycles to one number.
Percent of grant payments processed within six to eight weeks	Up is Better	Not Available	100%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	87%	100%	Unmet	1. Grantee error in submitting invoices. 2. Grantees not submitting address or banking change information before invoice submission, which slows down the process. 3. Data migration from PASS to DIFS frequently imported old addresses, contact information, or did not import bank information, which caused additional delays.
Percent of new grantees of the Commission on the Arts and Humanities	Up is Better	Not Available	14%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update	10%		
Percent of new grant applicants to the Commission on the Arts and Humanities	Up is Better	New in 2023	New in 2023	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update	New in 2023	New in 2023	
<b>Arts Education - Promote systemic improvement in pre-K - 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem.</b>											
Percent of District of Columbia Public Schools and District of Columbia Public Charter Schools receiving Commission on the Arts and Humanities funded programming	Up is Better	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update	75%		Oftentimes grantees will overcount the number of schools in which they work and that are attributed to the grant(s) they receive from CAH. We are working on refining the reporting questions to secure more accurate data.



Key Performance Indicators (continued)

Measure	Directionality	FY 2021	FY 2022	FY 2023 Q1	FY 2023 Q2	FY 2023 Q3	FY 2023 Q4	FY 2023	FY 2023 Target	Was 2023 KPI Met?	Explanation of Unmet KPI
<b>Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors.</b>											
Number of District Government or public-private partnerships and Memorandum of Understanding agreements signed regarding arts and cultural projects and programs	Up is Better	New in 2022	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update	-	-	
Number of capacity building sessions for artists and organizations presented	Up is Better	New in 2022	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update	-	-	
<b>Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life.</b>											
Number of audience members/participants at community townhall/networking opportunities or other events hosted, presented, or co-produced by CAH	Up is Better	New in 2022	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update	-	-	
Number of professional development sessions for artists and organizations presented	Up is Better	New in 2022	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update	-	-	
<b>Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods.</b>											
Number of public art projects completed	Up is Better	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	12	10	Met	

Workload Measures

Measure	FY 2021	FY 2022	FY 2023 Q1	FY 2023 Q2	FY 2023 Q3	FY 2023 Q4	FY 2023
<b>Customer Service</b>							
Number of service calls to the front desk	Not Available	Not Available	Needs Update	Needs Update	Needs Update	Needs Update	Needs Data Update
Total dollar amount of grants awarded	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
<b>Legislative And Grants Management</b>							
Number of grant applicants	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	1336
Number of grant awards	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	1187
Number of arts education-related grants awarded	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
<b>Arts Learning For Youth</b>							
Amount of grant dollars awarded to arts education projects	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
Number of students participating in Poetry Out Loud and Creative Spark residency programs	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
Number of students participating in CAH-sponsored field trip experiences	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
Number of CAH-produced and -sponsored community events	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
<b>Property Management</b>							
Number of Business of the Arts workshop attendees	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
<b>Arts Building Communities</b>							
Amount of grants awarded to individuals or organizations residing in Wards 7 and 8	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
Number of grants awarded to individuals or organizations residing in Wards 7 and 8	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
Total number of public art projects awarded	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
Amount of funds awarded to public art projects	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
Percent of Art Bank Collection on public display	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update
<b>Neighborhood and Public Art</b>							
Number of new works acquired into the Art Bank Collection	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update

Workload Measures *(continued)*

Measure	FY 2021	FY 2022	FY 2023 Q1	FY 2023 Q2	FY 2023 Q3	FY 2023 Q4	FY 2023
Number of E-Museum Website Visits	Not Available	Not Available	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update