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bintelli**B**ridge

*Digitally Transforming Distribution
and Sales Ecosystem to Fuel
Revenue Growth!*

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How bintelliBridge will benefit the organization?

Key Features

- Single platform to connect sales and channel partners
- Real-time multi-way communication
- Multi-lingual support
- Flexible integration between bot and wearable devices
- Support offline transactions in areas with poor network connectivity
- Push notifications to promote new campaigns and schemes using Machine learning algorithm
- Enhanced customer experience
- Instant data and analytics access to boost network performance
- Shipment tracking, order booking and live order status
- Analytics dashboards and smart reports
- Available on both web and cloud-native mobile application (iOS and android)

Benefits

- Omni-channel digital experience digitizing complete order to cash cycle
- Central information repository for channel partners on the OEM and its products
- Observe market demands & behavior in real-time
- Smoothen engagement & collaboration across value-chain
- Achieve efficient and effective network performance
- Business growth with increased customer satisfaction and loyalty
- Informed decision making and business operations
- More bandwidth for the sales team ensures more business, which ultimately compounds higher revenues and achieves higher sales targets
- No more manual paper-work and archaic experiences
- Efforts to incentivize high-performing partners and push low-performers reduced by reviewing their KRAs and KPIs
- Integrating end-to-end daily operating activities revolving around Orders, Sales and Finance

Functional Scope of bintelliBridge

For Channel Partners

EXISTING FEATURES

- Order Creation & Tracking
- ePOD
- Credit Limit
- Target
- Sales Achieved
- Payment

UPCOMING FEATURES

- Retailer request conversion
- Retailer sales
- Delivery rating & feedback
- Leads creation
- Channel partner sales
- Channel partner onboarding
- Tools (Cost calculator, Video, Announcements)

Driver App

- On-time & efficient material delivery
- ePOD with supporting document upload
- Driver behaviour analytics
- Real time delivery tracking
- Driver swapping



For Organizations

Sales

Insights for growing business

EXISTING FEATURES

- Asking rate, sales targets
- Network performance

UPCOMING FEATURES

- Lead management
- Product launch announcements
- Digitized order to cash cycle

Finance

Channel Partners finance management

- Outstanding, available credit
- Alerts for availing cash discount
- Download invoice pdf, ledgers
- Credit notes

Logistics

Seamless order execution

- Delivery Tracking
- Efficient Order Processing
- Driving Patterns
- Delivery Deviations
- Invoice Settlements

Customer Service

Help serve customers better

- Service booking, enquiry handling
- Digital Onboarding of channel partners
- Self service tools

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